



## 23RD AOTEAROA NEW ZEALAND SCOUT JAMBOREE 2023-24

# JAMBOREE EVENT BADGES GUIDELINES

### Background

At past Jamborees, issues have arisen with fairness of badge swapping and with copyright which puts Scouts Aotearoa at significant risk. There are also some concerns about the role of adults in badge collecting and swapping, often to the disadvantage of Scouts. This runs contrary to the 23rd Aotearoa New Zealand Scout Jamboree objectives as a Jamboree “for Scouts, by Scouts”.

### Purpose and Intent

The intent of this document is to provide a set of guidelines around the production of Jamboree badges, and the swapping of them. With this set of guidelines we realise the purpose of an event badge is to commemorate Jamboree. Specifically, for the Jamboree, Troops are encouraged to produce an individual Troop badge designed for that Jamboree to celebrate their Jamboree Troop. This encourages their Scouts to swap with other Scouts by meeting and greeting them.

### Issues at past Jamborees

In the past, there have been several issues with some Jamboree badges. These issues have:

- confused Scouts (their intended target audience),
- potentially reflected badly on Scouts Aotearoa and created copyright/trademark and or litigation risk, and
- caused an unfair advantage or disadvantage against other badges.

This does not fit with the Scouting image or the values of Scouts Aotearoa. With “youth at the centre”, the Jamboree Leadership Team strongly encourages each Troop to have their Scouts design the badge for their Troop. It can, of course, be ‘tidied’ by the Leaders but should represent the work and input of our youth.

With the 23rd Aotearoa New Zealand Scout Jamboree commencing at the end of this year, these guidelines have been put together to educate and encourage the fair production and fair trading of badges at the Jamboree.

## Guidelines are as follows

### BADGE DESIGN

1. Badge designs should be original in design, without the use of images that may be copyrighted or offensive content, preferably using ideas and designs from youth members. This reflects the policy established by Scouts Aotearoa. Where a proposed design is subject to copyright, the Jamboree Troop Leader must seek approval from the copyright holder and provide evidence when submitting the badge for registration.
2. The use of the Jamboree, or any event badge, is protected by Scouts Aotearoa. Approval to use the design may be obtained by emailing, [badges@jamboree.scouts.nz](mailto:badges@jamboree.scouts.nz)
3. The number of swap badges produced should be consistent with the number of participants in the event (within available financial resources), i.e. Jamboree Troops should allow their Scouts to swap their Jamboree Troop badges with a **realistic number** of other Scouts at Jamboree. The intent should not be to restrict the badge numbers to such an extent that it makes the badge more "valuable". This runs against the ethos of the Jamboree and the focus should be on Scouts engaging with as many other Scouts as possible during the Jamboree.
4. If you would like a list of recommended suppliers of badges, please request a list from [badges@jamboree.scouts.nz](mailto:badges@jamboree.scouts.nz)
5. For events such as the Jamboree, where badge swapping is a significant activity, all Troops will:
  - a. Be limited to a maximum number of two designs and a minimum run of 500 badges.
  - b. Register their badge/s before the event. A registration form will be provided on the Jamboree website or [https://docs.google.com/document/d/1Mo2-ULXiQeYHpngD5xdfEkDqcB09QApE/edit?usp=share\\_link&oid=101323697055646130471&rtpof=true&sd=true](https://docs.google.com/document/d/1Mo2-ULXiQeYHpngD5xdfEkDqcB09QApE/edit?usp=share_link&oid=101323697055646130471&rtpof=true&sd=true)
  - c. A book of registered badges will be available at the Jamboree.
  - d. Be asked to reinforce with Scouts and Leaders/other adults that badge swapping should be for personal use, like for like, one for one, and not exchanged to sell them for a profit.
  - e. Be asked to reinforce the swapping of badges is youth to youth or can be youth to an adult if initiated by the youth or adult to youth.

### SWAPPING OF BADGES

1. All swapping should be done under the principles of the Scout Promise and Law.
2. The general rule is that one Troop badge is to be swapped for one Troop badge.
3. It is accepted that some Troop badge designs become more desirable than others, and that other badges such as Zone, Group or local Scout event Badges may also be swapped.
4. Both parties in the badge swap must be happy with the swap and this can be confirmed by a polite acknowledgement of the Scout handshake.
5. No means No. If one party **does not** wish to swap then the swap is not completed and all badges remain with their original owners. Pressuring to complete a trade is not acceptable under any circumstances.

### Selling of badges

The selling of badges is restricted to the official Jamboree badges, which will be available from the Jamboree retail shop. The only exception will be the sale by Jamboree Troops to their Scouts of badges intended for swapping. No other sales of badges will be permitted at the Jamboree.